

## 2010 Class Schedule

[www.HippolMT.com](http://www.HippolMT.com)

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|------------------|--|
| January 14, 15   | <b>Search Engine Optimization</b> – Best Practices Revealed  |
| January 28, 29   | <b>Social Media Marketing</b> – Unlocking the Potential      |
| February 11      | <b>Blogging</b> – What is it? Why do it? How to Start!       |
| February 25, 26  | <b>Google AdWords</b> – Minimizing Costs, Maximizing Results |
| March 11, 12     | <b>Search Engine Optimization</b> – Best Practices Revealed  |
| April 15, 16     | <b>Social Media Marketing</b> – Unlocking the Potential      |
| April 20         | <b>Blogging</b> – What is it? Why do it? How to Start!       |
| April 23         | <b>Taking Clients</b> – How to Start & Succeed               |
| May 13, 14       | <b>Google AdWords</b> – Minimizing Costs, Maximizing Results |
| June 10, 11      | <b>Search Engine Optimization</b> – Best Practices Revealed  |
| September 2, 3   | <b>Google AdWords</b> – Minimizing Costs, Maximizing Results |
| September 23, 24 | <b>Search Engine Optimization</b> – Best Practices Revealed  |
| October 7, 8     | <b>Social Media Marketing</b> – Unlocking the Potential      |
| October 22       | <b>Blogging</b> – What is it? Why do it? How to Start!       |
| November 5       | <b>Taking Clients</b> – How to Start & Succeed               |

On-location & One-on-one training may also be available.  
Contact us for details, scheduling, and pricing.

Class dates are subject to change.

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at [www.HippolMT.com](http://www.HippolMT.com) to stay informed.**